

BIENNIAL REPORT  
2013-2014



IDEP  
FOUNDATION



IDEP's vision...  
Life in Harmony with Nature

Our mission...  
Strengthening community resilience  
Environmental conservation

Our values

- Sustainability
- Focusing on people, especially those with special needs
- Active without violence
- Non-partisan
- Interconnectedness with nature
- Independent
- Effective



## Helping People Help Themselves

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Desak Nyoman Suarti  
I Gusti Putu Surya Darma

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Iskandar Leman  
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Bagus Sudibya

### Board of Executives

Agung Wibowo  
Ade Andreawan  
Yosephine Avi Rembulan  
Immanuel Hardjo Pradoto  
Made Sri Andayani

Writing: Rizkita Darajat, Gusti Sayu Komang, Made Sri Andayani, Ade Andreawan, Shirley Argasetya, Gede Sugiarta, Yosephine Avi Rembulan, Marcellina DKP

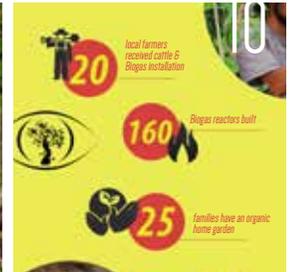
Editing: Septian Fajar, Yosephine Avi Rembulan, Marcellina DKP

Photography: Gede Sugiarta, Gusti Sayu Komang, Shirley Argasetya, Marcellina DKP

Graphic Design: Septian Fajar, Caitlin Taguibao, Marcellina DKP

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## At the heart of Bali

**I**DEP is a local Indonesian NGO, founded in 1999 that develops and delivers training, community programs and media about sustainable development through Permaculture, and community-based disaster management.

We deliver training in local communities and schools as well as to government and non-government organizations. Our media include: films, educational resources, booklets, manuals, board games, kids' activity books, and awareness-raising media such as posters and campaigns.

Our training is about more than just conveying information. We and our partners work directly with communities to maintain on-going disaster management and sustainable projects.

IDEP Foundation works with 23 local employees and numbers of Indonesian and International volunteers. IDEP was founded when the collapse of Indonesia's economy created a desperate need for a new approach to food production.

With prices of imported seeds, fertilizers, and pesticides exploding and the value of rupiah

plummeting, many farmers could not afford to plant new crops.

IDEP's founders responded by offering training in Permaculture, a sustainable agricultural method that is less dependent on external input. They discovered an overwhelming demand from across the country. In 2002, IDEP was in the thick of the response to the first Bali bombing and realized the benefits of community based approaches to disaster management. Again, the demand for the training that IDEP developed was enormous and a new burst of growth began.

As Indonesia continues to get struck by natural disasters, IDEP has, during 2013-2014, continued to focus on various projects in Disaster Risk Reduction such as disaster recovery and capacity building to communities and schools as well as campaigns and several kinds of media to share valuable knowledge. IDEP's work to raise environmental awareness has grown stronger and will continue to be developed.

Our work in this report is sectioned into four areas as what we call the 'Cycle of Resilience'.

## Since 1999...

**Y**ayasan IDEP is an Indonesian non-profit foundation that was formally established in Bali, Indonesia in 1999, at the height of Indonesia's economic crisis with the initial objective to respond to urgent needs for sustainable food production and resource management, while conveying the importance of environmental education for sustainable living.

Our organization status according to Indonesia Law is Foundation or "Yayasan" according to a Notary Act in 1999, renewed with Letter from Ministry of Justice and Human Rights in 2008 and again in 2012. Its total assets by December 31, 2013 were 2.154.407.090 IDR with Total current liabilities of 10.838.000 IDR. (The 2013 independent auditor report can be consulted on: [http://idepfoundation.org/downloads/auditorsreports/idep\\_auditor\\_report\\_id\\_en\\_2013.pdf](http://idepfoundation.org/downloads/auditorsreports/idep_auditor_report_id_en_2013.pdf)).

At the beginning, IDEP was an abbreviation of "Indonesia Development of Education in Permaculture" while in the Balinese language 'IDEP' is the eye of the heart; that voices the truth and purity in mind and in life. In 2009 IDEP changed its name to "IDEP Selaras Alam" meaning "The eye of the heart interconnected with nature"; This name helps us convey our belief that in this age of increasingly challenging life situations, it is our ability to understand our environments and create appropriate solutions for sustainable development, that will maximize our positive impact on this world and give us all a better chance for survival.



IDEP Foundation's focus and mandate however have not been changed:

**Community empowerment:** 'Help people help themselves' through the provision of relevant information, demonstrations and training.

- Training on Sustainable Agriculture (permaculture) delivered to over 10,000 families
- Organic market incentive by training and working with farmers in Bangli to produce organic seeds through natural open pollination techniques and sustainable farm designs, assisting as well farmers to package and make the seeds available in a network of outlets through the province (on-going)
- Empowerment of school children at young age (between 9 - 12 years old) in more than 150 schools to practice sustainable living (school garden, healthy food, sanitation, waste separation, waste recycling) (on-going)
- Extensive media developments including: films, educational resources, booklets, manuals, board games, kids' activity books, and awareness-raising tools for campaigning (website statistic analysis shows that at times IDEP website has been visited by more than 500,000 people per month with an average of 14,000 IDEP book downloads per month)

**Community resilience:** Assist communities that are vulnerable to disaster to develop resilience in a sustainable way.

- Reforestation in one of Bali's most deforested jungle areas in Yehembang, West Bali with 7,000 trees planted to date
- Water protection through reforestation of productive trees and organic agriculture training with 5,000 trees in a mountainous area located in central Bali, Gensing, one of the principal water suppliers for southern Bali (on-going)
- Over 40 pig and cow manure biogas reactors in farming families in Bangli, Bali, providing training as well in left-over productive reuse (on-going);
- Training in honeybee farms and forest conservation through re-vegetation and honey bee cultivation in deforested areas of Les with the plantation of 3,000 trees to date (on-going)
- Natural habitat restoration in 7 areas throughout Indonesia with the plantation of 100,000 trees Java, Sumatra and Sulawesi.

**Disaster relief:** Support communities that have been struck by disasters to attain safety and empower them through the recovery process and using permaculture to re-establish communities post-disaster.

- Training on Disaster Risk Reduction to over 2,000 people
- Help disaster victims in their most needed moments (one-week post disaster) in more than 10 worst-hit areas that have limited external support (Banda Aceh, Calang, Lamno, Greater Aceh, Padang, Padang Pariaman, Agam, Magelang, Boyolali, Yogyakarta, Morowali, Kupang, Mentawai, NTT etc.) with training and distribution of ER (Emergency Response) survival kits, and IDEP buckets (covering needs for 1 week) to over 10,000 people to date.
- IDEP was mandated to deliver earthquake-safe building training in West Sumatra through AIFDR agency to over 100,000 people and followed up by implementing 45 earthquake-safe buildings in one of northern Bali's poorest districts.

## Om Swastiastu

As part of IDEP's efforts in building trust and maintaining our donors and supporters over the past 2 years has helped us to implement the vision and mission of our organization, we are proud to present IDEP Biennial Report 2013-2014. Through this report IDEP's friends and supporters can find out how their support translates into community aid and capacity building to help the community establish small medium businesses.

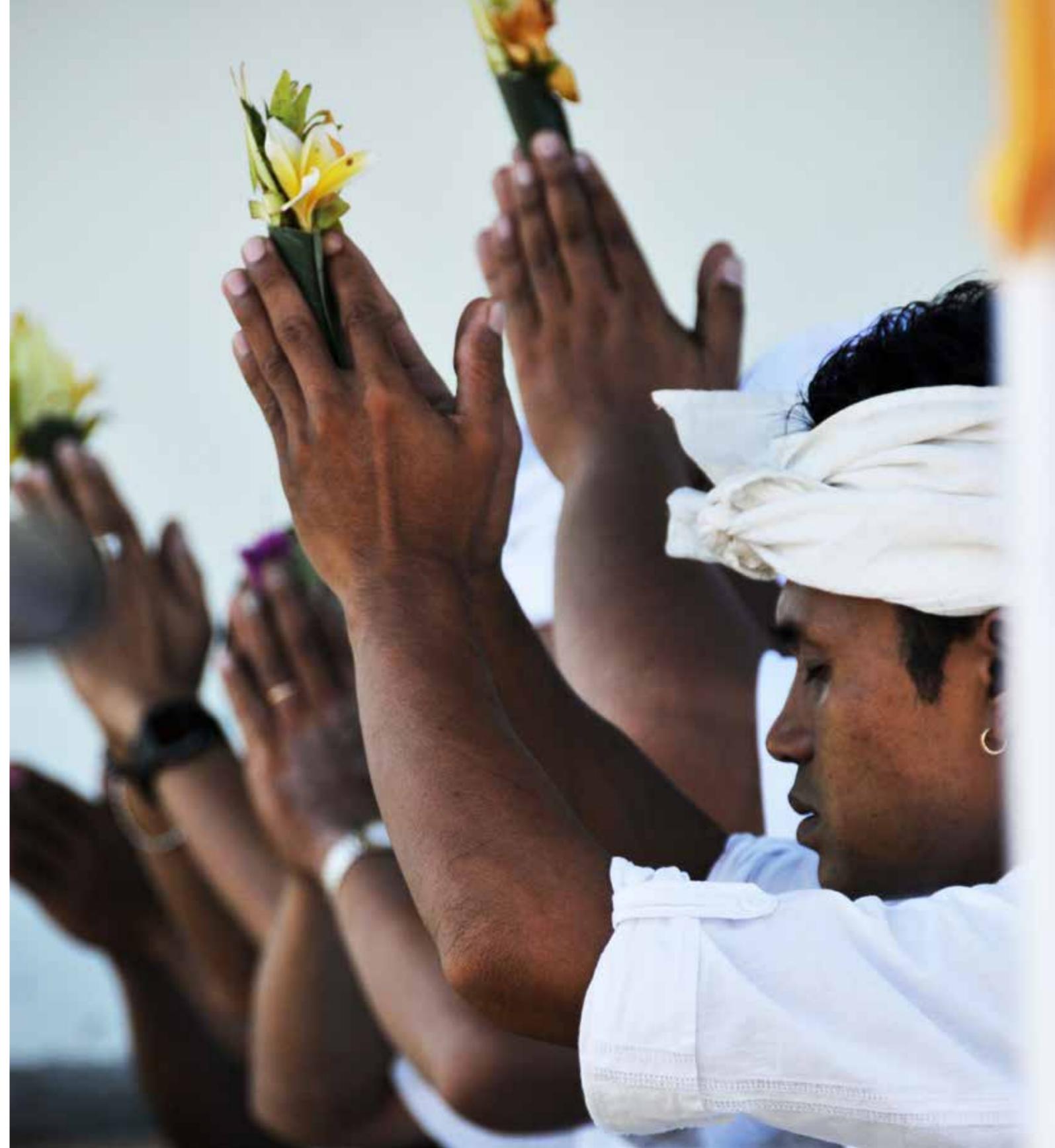
The focus of the organization within the past 2 years is still associated with building the resilience of communities in which it is translated in collaboration concept of community-based disaster management with the concept of sustainable agriculture (in this case "permaculture"). Collaboration 2 this concept is a strategy that gives alternative solutions to build public awareness both in terms of saving the environment, preparedness and creating sustainable living.

Within 2 years, IDEP tried to complete the concept of community resilience where approaches, strategies and forms of capacity building made holistically so comprehensive to build sustainable programs that has been running. The involvement from community especially women and vulnerable groups become a priority to implement programs conducted by the synergy with components from a wider society. In addition, the organization also focuses on efforts to save environment that we packaged as a major issue in public awareness and increase community capacity.

The role of donors and supporters is the core of overall performances that has been achieved by our organization, this important role made us to do our best in achieving vision and mission to build community independence. We hope that all donors and supporters continue to provide support and confidence to our organization in carrying out their vision and mission.

On behalf of all program beneficiaries, IDEP's board and staff, we express our greatest gratitude and thank you for all your supports. The work that has been achieved over the past two years would not be possible without your invaluable support.

Ade Andreawan  
IDEP Foundation Executive Director



# IDEP AT A GLANCE 2013/2014



20

local farmers  
received cattle &  
Biogas installation



160

Biogas reactors built



25

families have an organic  
home garden



20

seed producers



## DISASTER MANAGEMENT

1,000

people participated in  
two disaster drills

97

people certified and trained for  
Disaster Risk Reduction



45

Earthquake safe houses built



## SUSTAINABLE DEVELOPMENT

## COMMUNITY EMPOWERMENT



Outreach to new areas

East Flores, Biak-Numfor, Wamena, Surabaya,  
Tegal, Cirebon, Tangerang, Padang, Lampung  
and Makassar

10

300k

mangroves, bamboo & trees planted

local schools trained by "Learnscape"

5

## Enhancing resilience for vulnerable communities in East Flores, Indonesia

“ More participation from the community in my village.

As the head of the village that was born and has lived in a village located on the slopes of an active volcano, Fransiskus Dionisius Useng is always worrying and thinking about the public safety of the village. These conditions make him more aware of the volcano and earthquake hazards. The program that was implemented in Hokeng Jaya Village gave him an opportunity to build community awareness and community participation to prepare in the event of disaster. He said, “We have to increase our community participation. Besides that, with more community participation, we are able to anticipate the hazards, risks and high vulnerabilities in our village.”



- Fransiskus Dionisius Useng, Village Head Hokeng Jaya Village, Titehena, East Flores

According to him, although they are living in volcanic areas, there is no appropriate knowledge for the community. With this program implementation, the community and village government learn about disaster management. Beginning with socialization in the community, this program starts to increase the community knowledge and skills about disaster preparedness and how to reduce the disaster risk. “For example, now, people are more aware and know what they will do if disasters happen. These program activities change the mindset of the community.”

“This program successfully increases community awareness and participation in our village; our village has standard operational procedures for disaster management. Our village government is trying to make that disaster management SOP become Hokeng Jaya Village Regulation about Disaster Management. Thank you for this program implementation in our village”, he said as representative of Hokeng Jaya Village.

“ Successfully passed the difficulties. The secret of success for many successful people is finding bravery through difficult times. Unexpectedly, Mister Emanuel Boli Kewuta from Serinuho Village, East Flores experiences a similar story of these successes. Although living in the village as a dry land farmer, Emanuel found courage to start something special in East Flores.

Om Eman—the name that he is usually called—is a 37 year-old man who found success in starting a vegetable seed garden. After receiving assistance and intensive accompaniment by IDEP and YPPS staff, he learned to develop his vegetable garden into becoming a seed garden. Tomatoes, beans, spinach, gondola wangi, gondola snake, white eggplant, long purple eggplant, and lettuce are some of the local vegetables that Om Eman plants in his garden. It is not an extensive garden, but intensively managed to

produce organic seeds. In December 2014, Om Eman gave the seeds from his seed garden to YPPS, which were then spread to other villages within the next two weeks. This small business has real action for seed sovereignty for farmers in East Flores. While there are limitations, other vegetable farmers will start planting vegetables in their gardens using organic seed. They are no longer dependent on hybrid seeds.

Om Eman's achievement is not an easy task, but has slowly and surely started to encourage other farmers in East Flores to return, maintain, and develop local seeds. Recently in Serinuho Village, many farmers have already started to follow his methods. Om Eman believes that farmers in other villages will soon do the same. From his experience, this business was very difficult in the beginning but it has been an enjoyable journey. All the efforts are worthwhile in knowing that the seeds can be distributed and shared with other villages.



- Emanuel Boli Kewuta, Seed Farmer Serinuho Village, Titehena, East Flores

“ I can give my wife more...



- I Made Sudana

for cooking. Moreover, they now have alternative income from producing their own seeds. Pak Made Sudana said, “I can give more to my wife and my family now.”

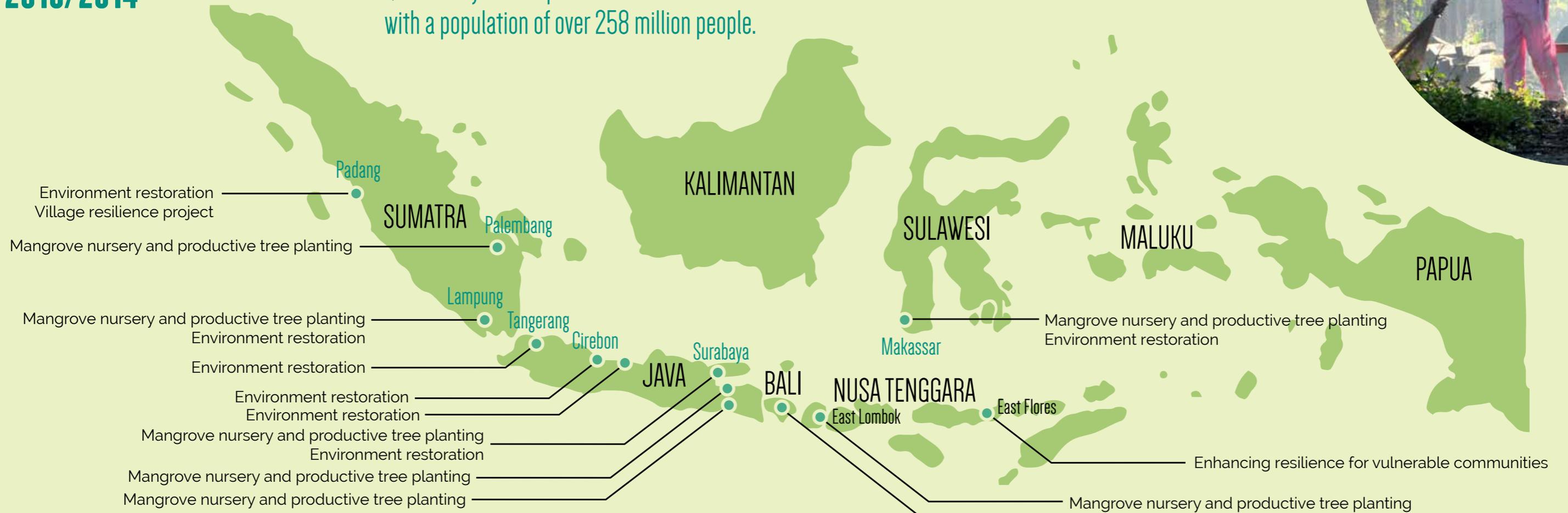
## Seed saving and sustainable energy in East Bali

I Made Sudana is one of the beneficiaries that not only has cows in the field, but also pigs. As he started the implementation of the program, he has further interests in developing his pig shed to connect with the biogas reactor. Furthermore, he utilized the land behind his garden to plant elephant grass. These grasses provide an additional food source for the cows.

On the other side, he smiles wider now. At the beginning, his wife did not know about the program that was being implemented. Now their family benefits greatly from the program. For daily consumption, they use vegetables from the garden. Most importantly, they can save money that was previously used to buy fuel or firewood. The gas created by the biogas reactor provides all the fuel they need

# ACTIVITIES OVERVIEW 2013/2014

We and our partners work in several regions across Indonesia, a country made up of thousands of islands with a population of over 258 million people.



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p. 18 | Seed saving and sustainable energy in East Bali



capacity  
building



disaster risk  
reduction



sustainable  
development



community  
resilience



## Seed saving and sustainable energy in East Bali

In recent years, IDEP has been successful in cooperating with 20 local farmers in Bangli and Gianyar Regency, as well as one state prison of Bangli. The program aims to empower local farmers' communities by delivering sustainable agricultural trainings and generate a fair income from seed production and livestock. Beneficiaries also benefit from Biogas to provide sustainable energy for the household. The resulting compost created by the Biogas further rehabilitates the soil on their land, which provides the best seeds. In 2014, we are replicating the corporation with 10 more farmers in Bukit Village, Karangasem Regency, in 12 months duration of the project.

Farmers in Karangasem are empowered by organic agriculture and sustainable resource management skills. IDEP provided trainers to assist firmest to set up and develop permaculture-based gardens. Along with that, IDEP was also intensively monitoring and assisting the farmers in producing organic seeds, ensuring the seeds are produced independently on the farms with organic practices. Farmers involved in this program will develop a sustainable form of income, awareness on how to reduce costs by producing in-house, organically and use biogas energy. Through our growing network outlets, organic seeds were distributed to a broader market with IDEP as the main buyer. IDEP helped them to market the production to a network of outlets around Bali and Indonesia.



## Mangrove nursery and productive tree planting

This project is a continuation of the 2013 Philip Morris International and IDEP Foundation partnership program "Habitat Restoration in 7 critical lands across Indonesia". In 2014, the partnership was more focus on reforestation, community empowerment and media campaign in 4 different districts: Bangli, Klungkung, North Lombok and East Lombok. We successfully implemented the same program in 2013, in Surabaya, Probolinggo, Lumajang, Bandar Lampung, Palembang and Makassar. The locations have been recognized as in need of support since they are among the most densely populated cities in Indonesia as well as the most critical areas in terms of loss of natural habitat and biodiversity due to several disaster and environmental problems such as erosion, drought, deforestation and pollution.

We conduct integrated activities from assessment, socialization; nursery development and maintenance, capacity building and planting activities. IDEP planted 50,000 bamboos seedlings in water catchment area. In critical areas, 50,000 trees were also planted. Seedling nurseries were developed in each of the planting locations. And for the sustainability of the project, IDEP trained 30 people from the local farming communities with "Seedling Nursery development and maintenance" training at each location. This reforestation action has the aim to reduce the gas emission, support the biodiversity conservation, and reduce natural disaster risk and also to increase natural resources management capability of local communities also creating more sustainable economic opportunities.

Household biogas project

**H**ousehold biogas program is one program that is implemented by IDEP Foundation aims to disseminate simple and appropriate technologies such as household biogas application as a local energy source that is environmentally friendly and sustainable.

Biogas reactor dome-shaped design by using materials derived from local materials is readily available in the public market. Biogas reactors are environmentally friendly and sustainable sources of energy; each reactor only takes the waste of 3 cows or 5 pigs to run. Slurry, the leftover product of the reactors, is also an excellent organic fertilizer.

Development conducted by craftsmen who have been trained to produce quality building strong and durable. Aside from the relatively low cost for the building, the operational and maintenance is relatively easy to understand by the community as users.

This program has been running since 2011. Until now it is installed and utilized by the community as much as 160 biogas reactors spread across Bangli, Gianyar, Badung, Karangasem, Klungkung Regency, and Denpasar City.



## Environment restoration in 5 critical lands across Indonesia

After last year success, IDEP has identified 5 areas out of the 7 critical lands involved in the habitat restoring action in 2012, which have been recognized as at high potential for the development of a more effective management of local natural resources. 5 critical areas mentioned above are Surabaya, Tegal City, Tegal Regency, Tangerang and Padang. More action is need and can be carried out together with the community groups that are open and willing to be empowered for the benefit of all community's future.

During 9 months from March to December 2013, IDEP implemented activities to support communities and together restored the environment in those 5 critical areas. To gain community awareness, IDEP held Nursery development and maintenance trainings. IDEP restored natural habitat by planting 100.000 mangrove seedlings in Surabaya coastal area and 100.000 city forest trees in Tegal City, Tegal Regency, Tangerang and Padang. Along the program period, IDEP were monitoring and assisting for the maintenance of the nurseries and the newly planted. This project contribute not only for restoring environment, but also reducing gas emissions, supporting biodiversity conservation and the creation of opportunities to increase their economic through a more sustainable management of their natural resources.

# Environmentally friendly and disaster-safe housing for poor communities in Bali

**B**ali is one of the most populated in Indonesia but in the other hand is the major disaster prone in the country. While the island's popularity has grown tremendously among tourist, infrastructure and housing for the Balinese people have struggle to keep up. Earthquake Safe House Program is an initiative of Sampoerna and IDEP to propose and be actively involved in supporting the construction of several houses in the framework of the plain in consideration of the Governor in accordance with the site selection criteria for beneficiaries of the program and consideration of the history of disasters that have occurred at these locations.

This program also includes a component for capacity building housing the beneficiaries in terms of sustainable living, especially in the case of farm households. 45 families among the poorest in the community was identified and approached. Those are families with no income or below the poverty line and live without a proper house. Those families have built an environmental friendly and disaster safe house. It was built with good quality material and specific techniques that make it stronger and safer for an earthquake event. This project is carried on in three phases, foundation building, wall building, and roof installation. Local craftsmen are involved and trained according to the standards of earthquake safe by IDEP, and all of labors work is closely monitored to emphasize on the quality of the process of development. The community was also trained about sustainable family garden to fulfill their food needs.



## Enhancing resilience for vulnerable communities in East Flores

Indonesia is highly vulnerable to climate change and natural disasters that require immediate mitigation action to prevent massive impact. The South Central Timor as part of NTT belongs to the poorest regions in Indonesia. In addition to direct effects of tectonic events, such as earthquakes and volcanic eruptions, there are also frequent landslides, floods, and prolonged period of droughts. The poverty level is worsening due the increasing climate change related disasters, extreme weather change and the inability to adapt with the dynamic changes. Started from January 2013 until December 2014, IDEP strives to break this poverty cycle by providing communities with adequate skills to adapt with increasing drought and floods risks and at the same time supporting their village planning activities.

This program also aimed to increase capacity of communities for planting, harvesting, utilizing healthy-non-chemical crops to secure their food needs and develop a sustainable agriculture. For such reason, we implemented trainings to community to build their own garden and also an intensive accompaniment to utilize land for planting and harvesting corps. IDEP introduced disaster risk reduction as well as village risk mapping and conducted training of disaster risk reduction with an interactive session which involved the community itself. Elementary school students are also given the knowledge and practice about permaculture and disaster risk reduction. This project was fully funded by Give2Asia and Ashmore Foundation.

# Community endurance through disaster risk reduction

**I**DEP Foundation with Trapesia implemented Disaster Risk Reduction activities between March until May 2014 in Jumpai, Kangin and Kawan Village, Klungkung District. Klungkung District has a high risk of disaster such as tsunamis, floods and abrasion. Therefore, this area urgently needed community capacity to face disasters with support from the government to set up a strategy to build awareness and play an active role in prevention and disaster risk reduction. Our objectives in this program are to increase public awareness and stakeholders about DRR, assessing threats, vulnerabilities and community capabilities to disaster as well as to inform the government about the importance of establishing a Regional Disaster Management Agency.

IDEP conducted activities such as threat assessment through questionnaires, interviews and observation and socialization to the communities. The result of the assessment proved that the community in Jumpai village is vulnerable to natural disaster and could be worsened by lack of knowledge and information related to issues of disaster preparedness and risk reduction. Jumpai suffered quite severe abrasion caused by climate change and changing ocean currents in the South Bali area after reclamation in Serangan Island. This event affected the physical conditions of the village and had economic effects due to the loss of its resident agriculture land. Thus, it is essential to develop emergency preparedness and disaster mitigation strategies, as well as sustainable recovery strategies that can be accessed by everyone, even the poorest in society.



## Environment conservation awareness and DRR program for the primary school SD 2 lebih

In this project, IDEP Foundation was in partnership with Luna2 Private Hotel. This project started in June 2012 and was ended in May 2013. The scope of work was to implement an Educational Program, named "Learnscape" at the elementary school SD 2 in Lebih. Located in Gianyar, Bali, the project has applied strategies in the implementation process are to give an environmental education program strategy, disaster risk reduction program strategy and program development strategy. Within this project, all teachers and students were participating in a conscious manner and pro-actively in program activities which includes permaculture, waste management system in school and disaster risk reduction.

We delivered training on permaculture and disaster risk reduction to selected teachers who will support and cooperate with IDEP Foundation to implement this project. IDEP created a waste management system in the school called SPSS or Sistem Pengelolaan Sampah Sekolah. Through the media we distributed, we aimed to increase awareness of the school members on the importance of disaster risk reduction education. We also conducted a movie screening as well as disaster simulation activities. There are significant changes before and after implementation of the program. That are all proven with their concern and awareness in environment, reduced waste, healthy canteen, implementation of Clean and Healthy Life Behaviors program and school environment is now more organized and neat.



training

### **Introduction to Permaculture**

**February-March 2013, Pontianak and Aceh**

This training was conducted in February 2013 in Pontianak and in March 2013 in Aceh, 30 participants of PEKKA members in each training course. PEKKA members are household women (widowers) who were very enthusiastic to join the six-day training on permaculture.

The training is to support the widowers so that they can implement permaculture concepts in their homes. Each participant helps each other in the process of making permaculture gardens using 200m<sup>2</sup> of land. Its focus is to provide an alternative income for the PEKKA members in Pontianak and Aceh, as well as to improve the knowledge and confidence of each member.

### **Permaculture Training**

**March 2013, Kemasda, Palembang**

The training was attended by 30 participants who are farmer beneficiaries of the foundation Kemasda OI in Palembang. The training lasted for 6 days covering material about sustainable agricultural systems with the concept of Permaculture. The participants, who are rubber farmers, were highly welcomed for the training. Besides being very useful for the implementation of a vegetable garden in their house, they also can use these systems in their rubber plantations.

Participants are very enthusiastic to practice these ways of vegetable garden making, composting, IPM system and good ways of seeding. In this training, participants are invited to practice making fruit and tree seedlings so that when they make Gaharu seedlings to start a plantation, the trees can survive and grow well without chemical fertilizers.



## **Permaculture Training: “Animal Systems and Community Organizer” for PPL Staff**

**April 2013, Mentawai**

The training was attended by 15 people of agricultural extension workers from the SurfAid project area in Mentawai. The permaculture training was held in April 2013 in Sikakap, Mentawai. This training focused on livestock systems and appropriate technology that can support the work of extension workers in the field. The participants can directly produce appropriate tools, such as tools to test soil fertility.

Participants who attended were from remote areas of Mentawai, where people rarely obtain information about good livestock systems. From this training, it is expected that they will learn more knowledge to pass on and share with other communities.

## **Introduction to Permaculture**

**January 2014, Bali**

This training was done at the IDEP training center, followed by 15 people from the staff and members of Pesantren Ath Thaariq, Bogor. Participants were mostly young children who were very active in following the whole training process.

Developing a permaculture garden at Pesantren Tariq, Bogor is the main objective of the implementation of this training. With the concept of permaculture in mind, it is expected that the existing garden could be developed to make it more sustainable.

With this training, the participants were very enthusiastic to directly apply these concepts in many areas, particularly in local seed production and the making of products such as herbal tea.

## **Permaculture Garden for Bali On**

**February 2014, Bali**

BALI ON is a management company that manages several villas in Bali. This training was attended by 20 staff of five villas in Bali. The training was held at the Bali On office in Canggu, Bali.

The purpose of this training is to enhance the understanding of the villa staff, especially garden staff, about sustainable maintenance systems. As well, we hope to increase staff understanding of waste management.

In practice this training is done in a villa in Canggu to improve the villa landscape so that the garden does not look unkempt and messy. In this training practice, participants were shown how to do garden cleaning and maintenance of ornamental plants to make them look neat and well-groomed. Participants were also given information on how to make liquid compost to increase the fertility of crops in the villa. This is an important point for the villa management: to stop using chemicals in the garden maintenance of each villa.

## **DRR Training for Bagus Jati Health & Wellbeing Retreat staff**

**March 2014**

DRR training was conducted for two days at the Bagus Jati Hotel, which was attended by 20 representatives from each department at the hotel.

The focus of this training is so that staff will understand the procedures to be followed in case of a disaster such as an earthquake or fire. Staff are also expected to lead guests and provide basic first aid to victims when a disaster happens.

In this training, the participants are invited to make plans to understand which route can be taken when a disaster occurs, and to save each location for the guests. The participants were provided with basic techniques in giving first aid to victims, understanding disasters and how they could deal with them in a calm manner so that guests do not panic.



media

Most IDEP Media products are related to Environmental and Permaculture Education, Disaster Risk Reduction and Improved Public Awareness in the form of audio-visual and print design. IDEP Media helps and works together with IDEP Foundation in documenting their activities in various programs through photo documentation and video documentaries. IDEP Media also provides printed products such as brochures, billboards, books, comics, and other related media in order to achieve the success of a community program. Here are some examples of IDEP Media's projects.



## Sustainable Development

2013

In the program 'Sampoerna Planting' conducted by PT HM, Sampoerna and IDEP Foundation, IDEP Media produced 3 video documentations: 'Sampoerna Tree Planting - Environmental Restoration in 7 Critical Lands Across Indonesia' (<https://www.youtube.com/watch?v=8MW1bvrUx68>) to commemorate the 100th anniversary of PT HM, Sampoerna; 'Mangrove Nursery and Productive Tree Planting 2013' (<https://www.youtube.com/watch?v=xA2uOQJ-u4U>); and 'Mangrove and Perennial Planting' (<https://www.youtube.com/watch?v=AFvPokjVW3s>). IDEP Media co-produced a number of backdrops and banners to be used in the program work areas such as: Lampung, Lumajang, Makassar, Palembang, Probolinggo, Surabaya, Lombok, Tegal, Cirebon, Tangerang, and Padang.

In an effort to preserve the mangrove areas in Surabaya, IDEP Media carried out a media campaign installation to raise public awareness of the importance that mangrove areas have in the preservation of the environment. This campaign was created using banners, placards and information boards. The installation of mangrove media was also accompanied by the manufacture and printing of a booklet entitled 'Types of Mangrove Plants - East Coast Surabaya (Pamurbaya)'.

In the program 'Sampoerna for Indonesia', together with Yayasan IDEP, namely surgical assistance homes for the poor in Bali with the concept of Safe House earthquake, in Karangasem and Buleleng, Bali, IDEP Media produced a video containing testimonials from homeowners and builders who had training in developing Earthquake Safe Houses (<https://www.youtube.com/watch?v=8Nb513cdm8>). The making of the video was also accompanied by the creation of print design for the Sampoerna Home Earthquake Safe Surgery (Berag) program's needs.

Other media campaigns conducted by IDEP Media include the production of a comic called 'Si Kris - My Food is Healthy ... My Body is Healthy'. This simple comic contains three stories about the importance of having a healthy diet, which should be familiarized as early as possible to children. The campaign is also accompanied by the creation of an educational video regarding education about healthy snacks for school children, entitled 'Healthy Snacks for Smart Kids' ([https://www.youtube.com/watch?v=QWCWZ\\_8qr5Y](https://www.youtube.com/watch?v=QWCWZ_8qr5Y)).





## Disaster Risk Reduction & Community Based Disaster Management

2013

Within our Disaster Reduction Videos, IDEP Media produced a video about earthquake and tsunami simulation in Lebih and Medahan Villages, Gianyar, Bali. (<https://www.youtube.com/watch?v=lEvNVf1qIU0>). These simulations were held by BPBD Bali Province along with BPBD Gianyar, in November 2013.

In mid-2013, World Relief worked with IDEP Media in making two Disaster Mitigation videos which were conducted by the World Relief organization in Lombok and Papua. The second video shows the dramatic Disaster Risk Reduction efforts done by the young people who are members of the Group of Disaster Risk Reduction

in both locations. The first video, entitled 'Season of Famine' was in Sukadana Village, Bayan sub-district, North Lombok, NTB (<https://www.youtube.com/watch?v=FisCXF3nlCw>), while the second video titled 'Word of Nature' was in Yumugima Village, Siekopsi District, Wamena Regency, Papua province (<https://www.youtube.com/watch?v=a1ZRfCpzVE4>).

2014

In 2014, YPPS and IDEP Foundation worked together in several villages in the Larantuka District, East Flores Province. In this joint program, meant to increase the resilience of vulnerable communities in East Flores, IDEP Media produced a video documentation report about IDEP Foundation entitled '*Standby Mama's Garden*' (<https://www.youtube.com/watch?v=fNHyneJK5d8>). In addition to the video, IDEP Media created a Disaster and Evacuation map for Klatanlo village, Serinuho, and Hokeng Jaya, Larantuka District, along with banners, vests, and stickers for the newly formed Disaster Risk Reduction Group in those villages.

## Media Program

## Community Resilience

2014

To complement the results of research conducted by the SMERU Research Institute about children left behind by their mothers who migrated out of the country or out of the area, IDEP Media made a video entitled '*Abandoned Children*'. The location of the shooting was done at two locations, namely Banyumas regency, Central Java, and in Central Lombok regency, West Nusa Tenggara.



## Other Projects

In addition to working within the environmental, disaster, and social spheres, IDEP Media also produces commercial videos, photos, and print design. For example, photography and videography services for weddings, birthdays, engagements, and corporate events. Some events that IDEP Media have done include:

- Photo and video documentation of a traditional Balinese ceremony 'Ngenteg Linggih' during the whole month of September to October 2013.
- On June 14 to 15, 2013, BII Maybank held an event called 'Bali Marathon' with participants from different regions and countries. Routinely, IDEP Media had the opportunity to document the event by being one of the official media partners for this annual marathon event.

- In addition to IDEP Foundation, IDEP Media also often works with other organizations that have a similar vision and mission with IDEP Media, such producing or editing videos. Sawah Bali is one of many such organizations.
- IDEP Earth Day video 2013
- IDEP Foundation's 15th anniversary short video clip (<https://www.youtube.com/watch?v=K-swT1BvYZgg>) and print design related this event.
- GIN Youth Conference 2013
- Various seed saving videos and photo documentation for IDEP Foundation

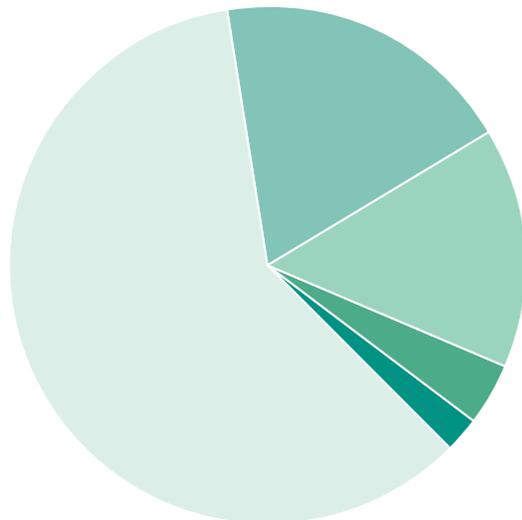
## Sources of Funding

2013



Contracted Program Fund (71%)	3,598,381,423
Contract Service and Training (12%)	611,316,873
Donations (12%)	593,877,944
Product Orders (2%)	111,366,660
Other (3%)	150,537,195
<b>TOTAL</b>	<b>5,065,480,095</b>

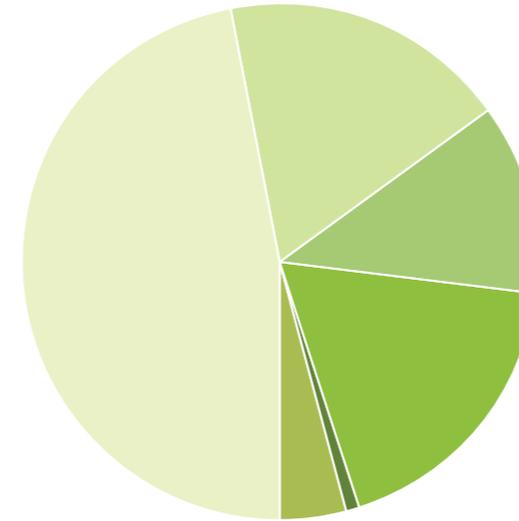
2014



Contracted Program Fund (60%)	1,753,541,010
Contract Service and Training (19%)	539,064,764
Donations (15%)	432,445,644
Product Orders (4%)	102,033,660
Other (2%)	64,924,663
<b>TOTAL</b>	<b>2,892,009,741</b>

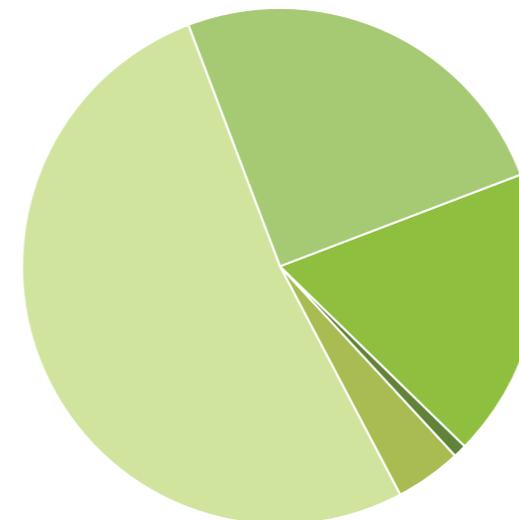
## Distribution

2013



Indonesia-wide (47%)	2,679,907,681
Bali (18%)	1,053,618,300
East Flores (12%)	687,798,100
Staffing & Overhead Costs (18%)	1,029,455,614
Product Development Costs (1%)	67,438,833
Other (4%)	203,784,536
<b>TOTAL</b>	<b>5,722,003,064</b>

2014



Bali (52%)	1,822,311,051
East Flores (25%)	870,016,716
Staffing & Overhead Costs (18%)	613,546,467
Product Development Costs (1%)	30,974,583
Other (4%)	154,798,367
<b>TOTAL</b>	<b>3,491,647,184</b>

## Summary

INCOME	2013	2014
<b>Contracted Program Fund (Restricted):</b>		
Recovery Program	3,598,381,423	1,753,541,010
<b>Unrestricted</b>		
Donations	593,877,944	432,445,644
Contract Service	611,316,873	539,064,764
Product Order	111,366,660	102,033,660
Other	150,537,195	64,924,663
<b>TOTAL INCOME</b>	<b>5,065,480,095</b>	<b>2,892,009,741</b>

EXPENDITURE	2013	2014
<b>Contracted Program Fund (Restricted):</b>		
Recovery Program	3,976,187,572	1,746,895,657
Others	29,971,166	26,707,212
<b>Unrestricted</b>		
Project Cost	340,064,345	873,872,567
Contract Service Cost	105,072,200	71,559,543
Product Development Cost	67,438,833	30,974,583
Staffing and Overhead Cost	1,029,455,614	613,546,467
Other	173,813,370	128,091,155
<b>TOTAL INCOME</b>	<b>5,722,003,100</b>	<b>3,491,647,184</b>

## Summary

ASSETS	2013	2014
Cash on hand and Cash Equivalent	1,486,626,093	1,197,576,830
Property	-	-
Account Receivable	38,048,800	29,000,000
Equipment and Vehicles	205,309,779	155,924,986
Prepaid Expenses	424,422,418	176,494,300
<b>TOTAL ASSETS</b>	<b>2,154,407,090</b>	<b>1,558,996,116</b>

LIABILITIES	2013	2014
Accounts Payable	10,838,000	10,188,156
<b>TOTAL LIABILITIES</b>	<b>10,838,000</b>	<b>10,188,156</b>

IDEP and the communities supported would like to thank our donors and partners for all support that was given throughout 2013-2014. With special thanks to:

Ashmore

Boeing

Caroline Cheng & Family

Give2Asia

LUNA2

Philip Morris International



## Our Volunteers

Volunteers play an important role for IDEP since education and sharing knowledge are part of our main goals. Having volunteers and interns from all over the world helps us build a diverse and multicultural environment both in the office and on the field. Our experiences while working with these volunteers have been unforgettable, and we hope they have enjoyed the same wonderful experiences as we have!



 Casper de Blouwe

As a Disaster Recovery Management student I conducted a three month internship at IDEP Foundation. I chose this organization because of its community based approach to disaster management and their transparent website. The most relevant experiences for me during the internship were the tsunami evacuation drills in Buleleng organized by different stakeholders like the army, local hospital and government and in Flores organized by IDEP themselves. It was interesting to see the differences in approach and outcomes of both drills. Also living with local people in Flores was an important experience for me, which indirectly contributed to my capacities as a future disaster manager. Overall, living in a foreign country and culture and working for a local NGO was a good first experience for me to be involved in the daily operational activities and to understand how NGOs operate.

In spring 2014 I did my University Internship semester at IDEP Foundation. Throughout the five months I spent in Indonesia I learned a lot about both permaculture and the Balinese culture. The staff at IDEP were very willing to answer my questions about the garden and they invited me to join the ceremonies they attended. Overall I miss coming to the permaculture site in the morning and seeing how big the plants had grown, or how a new project started in the garden overnight. I miss the small ants joining me at my desk as soon as I dropped a crumb, I miss the frogs hiding behind the bookshelf and the geckos sneaking up on me while I was working on my computer. To sum up, I had a very inspiring and peaceful stay at IDEP with great colleagues and a lovely garden.

 Lisa Hansson



 James Robertson

My time volunteering at IDEP was full of cultural and educational substance! From digging garden beds, seed savings, mulching plants, making worm compost, compost tea and even catching and eating cat fish from the Aquaponic system! Working with Agus the head gardener and other Balinese and Indonesian workers and volunteers was a beautiful cultural exchange I will never forget. The knowledge I have gained will be with me for life! Thank you IDEP.

## Our Volunteers



 Kerrie Hall

A decade long desire to volunteering in an international development organization that specialized in grassroots, scalable action - potentially to impact all levels of humanity while respecting our planet's precious ecosystem - led me to work with IDEP Foundation through the Australian Volunteers for International (AVID) program. From Day one with IDEP, the organization's heart felt commitment, passion and synergy for humanity's needs, together with the team's professional training and intuitive approach to holistic and create problem solving, ensured me that devoting my time, knowledge, skills and energy at IDEP was a positive, life-changing decision. While my capacity building efforts in communications have helped to share IDEP successes with the world, the IDEP vision of interconnectedness also enriched my understanding to the value of IDEP's worldly wisdom in 'Helping People to Help Themselves'

Over the 4 months I spent at IDEP, I organized their library, helped establish the membership program, and presented a 'Graphic Design for Beginners' workshop for staff members. My interest in permaculture and gardening is what led me to IDEP; my love for the communities they create and foster is what kept me around. Going into the open-air office was always a pleasure, surrounded by the buzz of the gardens and by staff who felt more like family and friends. I am thankful to have experienced working with IDEP and seeing first-hand all the hard work and effort that goes into sustaining a local NGO.

 Caitlin Taguibao



We want to say thank you to all the volunteers who helped IDEP from 2013-2014

Anik, Bambou, M. Rahmi IBR, Tony Critchley, Hannah Mattaus, Elsa Evers, Gina Rooke, Lisa Hansson, Jin Watanabe, Caitlin Taguibao, Casper de Blouwe, Kerrie Hall, James Robertson

Thank you, from the staff at IDEP!



## Core Objectives and Strategic Goals for the Next 4 Years

2014 marked IDEP's 15 years of involvement in helping people help themselves in more than 20 provinces across Indonesia. A lot has changed since the beginning of our establishment which was focused on youth environmental education of 'learnscape', or learning from your environment, to permaculture and disaster risk reduction activities that aim to increase community resiliences and adapt to climate change.

As an evolving organization, IDEP has learned a lot from our achievements, as well as our mistakes and failures, to be better in serving the communities we support. Starting from just five staff members, we jumped to a staff of 15 and are currently focusing on staying 'small' with 15 core staff and an additional 10 project staff. IDEP believes that working with partners, local and International, will enable us to reach out to more people in more sustainable ways, utilizing existing resources and at the same time increasing each other's capacities to be better in serving others. Through our staff and our partnership strategies, our outreach has become bigger than before, reaching more people than before, and giving us a lot of knowledge from the people we work with. This is the approach that we will continue to use.

IDEP Foundation's plan for the future is to become a National Resource Centre for Permaculture and Disaster Risk Reduction that will be based at our Head Office in Bali. We also aim to reach more areas in the eastern part of Indonesia, ensuring the communities in the east have the same capabilities and access to knowledge and information as those living in the western parts of Indonesia and Java.

IDEP Foundation also aims to reach more communities in other developing countries – especially in Asia – through capacity building and replication of our successful Permaculture and DRR programs.

As our organic seeds business has been successful with the support of 20 Bali local farmers as our producers, IDEP wishes to extend the outreach of our organic seeds to more cities outside Bali by collaborating with organic restaurants, agriculture shops, organizations and other social enterprises throughout Indonesia.

In the short run, IDEP's objectives and strategic goals are focusing on four components:

1. Capacity Building for Communities and Partners
2. Strengthening Organizational Resources towards Sustainability
3. Advocacy through Media Outreach and Development of Educational Media
4. Creating a Sustainable Community Model through:
  - a. IDEP Institute of Permaculture / National Resource Centre for Permaculture and Community Based Disaster Risk Reduction
  - b. Water Protection to combat water exploitation and increasing water crisis in Bali
  - c. Disaster Resilience Village in Five Districts of Bali
  - d. Seed Bank for Bali local seeds and collection of Indonesia local seeds
  - e. The use of alternative sustainable energy in all of our programs: e.g. biogas reactors, constructed wetlands, solid waste management, earthquake safe house, recharge wells, hydraulic pumps, etc.



IDEP Foundation  
[www.idepfoundation.org](http://www.idepfoundation.org)  
[www.ideptraining.com](http://www.ideptraining.com)



Br. Medahan, Kemenuh, Sukawati,  
Gianyar, Bali - Indonesia  
Tel/Fax: +62 81246585137